

# Jeffrey Jacobi

Jeff Jacobi is a renowned leadership communication expert with over 25 years of experience as a coach and group facilitator for top talent at leading multi-national companies. He has worked across a wide range of industries including financial services, insurance, pharmaceutical, professional services, consumer products, telecommunications, advertising, public relations, media and legal.

Using a proven and practical approach, Jeff has coached top performers at Citigroup, Morgan Stanley, Barclays, MetLife, Deloitte, American Express, GE and many other prominent organizations. His expertise includes presentation skills, executive presence, assertiveness training, interpersonal communication, influencing skills, meeting management and media training. He also has a subspecialty in accent reduction.

Jeff prepares professionals for presentations, pitches, keynote speeches, town halls, board meetings, industry conferences, panels, webcasts, webinars and TV interviews.

Founder and President of Jacobi Persuasive Speaking in New York City, he is the author of *How to Say It: Persuasive Presentations* (Prentice Hall Press, 2006), *How to Say It With Your Voice* (Prentice-Hall, 2000), *The Vocal Advantage* (Prentice-Hall, 1996), and *The Executive Voice Trainer* (Prentice-Hall, 1990). He was also a member of the speech communication faculty at New York University. Jeff's innovative coaching methods have been featured in The Wall Street Journal, The New York Times, The Los Angeles Times, USA Today, BusinessWeek, and many other leading business and trade publications in the U.S. and abroad. He has appeared on a variety of radio and television programs including CBS News, and holds both his Bachelor's and Master's degrees from The Juilliard School. In addition to his individual clients, he conducts interactive workshops for major corporations and other organizations.

